



ARMLS® has a strong commitment to the integrity of the data displayed in the MLS . . . and so should YOU.

DATA INTEGRITY

It's YOUR business.

It's YOUR reputation at stake.

If information in the MLS is inaccurate, the reputation and professionalism of the Subscriber who passes poor data on to his/her clients is at stake. That's YOUR reputation.

Subscribers rely on correct information in the MLS system to make sound business decisions about their real estate practices. Decisions based on unreliable information, made by either a buyer, seller or Subscriber, can lead to misdirection with serious consequences and liability. The ARMLS® Rules and Regulations address the accuracy of the data. It is YOUR responsibility to know the rules and abide by them.

Possible Consequences of Mis-entering data

A \$1 million listing mis-entered without the final zero skews the average price for the whole market and the specific area.

Inaccurate zip codes mean that the data from sold listings gets counted in the wrong area.

Information entered inappropriately into Public Remarks revealing that a child is home alone in the afternoon, puts that child in jeopardy.

Gate codes entered into Public Remarks places the seller's property at risk.

Inaccurate information opens the Subscriber who entered it up to a potential lawsuit.

We're In This Together

Inaccurate information in the MLS is a danger, not only for you and your clients, but for fellow Subscribers and their clients as well. If you spot information that is inaccurate, be proactive and notify the listing Agent so that he /she can correct it before being charged with a violation. You are supporting all other Subscribers by helping to get the data right, at the same time mitigating the liability of the listing Agent.

The ARMLS® Penalty Policy holds Subscribers accountable. It is based on escalating penalties, starting with a warning then a reprimand, escalating to remedial rules class and, finally, fines with repeated violations.